

## **Tahincioğlu pre-launched Nidakule Levent project in Cannes MIPIM 2013 Fair!**

**As one of the sponsors of the world's largest real estate fair, MIPIM 2013 Fair, Tahincioğlu came together with foreign investors in stand no. R29-39 in the main fair building, Riviera Hall, and in stand no. RSV 15 in the Turkish pavilion. Tahincioğlu Real Estate promoted its new project, Nidakule Levent, in MIPIM 2013 Fair, and shared the basic features of the project with foreign investors.**

**Tahincioğlu Real Estate**, the real estate investment and development company of Tahincioğlu Holding, which builds shopping malls, residences, housing and office projects, came together with foreign investors in **MIPIM 2013, the real estate investment fair** organized in Cannes, in March 12-15, and which hosts Turkey as the guest of honor. Tahincioğlu Real Estate promoted its new project, **Nidakule Levent**, in **MIPIM 2013 Fair**, and shared the basic features of the project with foreign investors. Tahincioğlu Real Estate bring together **Palladium Tower** project with investors, in addition to **Nidakule Levent** project; it also assumed the sponsorship for briefcases to be distributed to 15 thousand visitors in **MIPIM 2013 Fair**.

**Özcan Tahincioğlu: "We Are Very Happy With the Interest Raised by Our Projects in Foreign Investors"**

**Tahincioğlu Real Estate Chairman Özcan Tahincioğlu** stated that they are meticulous in selecting the best locations for their projects, and said "As Tahincioğlu Real Estate, we have realized office, housing and mixed-use projects of over 1.5 million m<sup>2</sup>. All our projects are built in compatibility with national and international building codes and standards. Our goal is to add value to the sector with projects built with an architectural concept that put people and their needs first. We are happy to see that more investments are made to Turkey every year and they also increase in value. We are very proud to represent Turkey in MIPIM 2013 Fair, in a country of such valuable investments. Among our priorities is to come together in the Fair with potential business partners who would see Turkey as an investment center. Therefore, we'd like to share information about our Project Nidakule Levent with foreign investors in MIPIM 2013 Fair, even though certain details are not yet finalized. We are very happy with the interest shown by foreign investors in our projects, Nidakule Levent and Palladium Tower. We see this as an indicator of the quality of our works."



### **The new project Nidakule Levent has been introduced for the first time in MIPIM 2013 Fair**

The third representative of the office brand of Tahincioğlu, Nidakule, which comes to mind speaking of A+ Office in Kozyatağı and Göztepe is rising in Levent, the center of business world. Nidakule Levent is designed by Tabanlıoğlu Architecture; the construction will start in 2013 and is expected to be completed in 2015. As in each of its projects, Tahincioğlu Real Estate displays its environmental sensitivity in this project and constructs the building in line with criteria of Leed Gold certificate. Nidakule Levent is differentiated from other office towers by its central location, additional services provided and its design; and it is predicted to have approximately 56.000 m2 of construction area and 25.000 m2 leasable-salable area.

### **The most prestigious Office Project of Anatolian Side, Palladium Tower**

Tahincioğlu Real Estate is building Palladium Tower, the most prestigious office project of Anatolian Side estimates to be completed at the end of 2014, in Ataşehir, one of the most central locations of İstanbul. Palladium Tower, with its technological features, special design, savings, efficiency, functionality and aesthetic quality, will fulfill every need of people who will work here, and provide its visitors with much more than a classical office life.

Palladium Tower Project has been designed in line with LEED GOLD certificate standards and Feng Shui philosophy, using environment-friendly technologies. Palladium Tower, with a construction area of 100.000 m2, leasable area of 55.000 m2, 43 floors and a height of 180 meters, is located in the financial center of the future, Ataşehir. Palladium Tower invests in the future with details such as electric vehicles charging stations, disabled-friendly practices, and bicycle park and amenity spaces. Palladium Tower also houses İstanbul Lounge at 180-meter height for those who want to get away from work stress. Rigorous fire safety systems in Palladium Tower are built using the state-of-the-art technology, including fire alarm, sprinkler, smoke flue, stairs and elevator pressurization systems that need to be incorporated into an A plus office. Also, since all technical equipment including the control of heating – cooling – ventilation and sprinkler systems, indoor fault communication system, lighting automation, energy monitoring and control, elevator passenger guidance systems are built using the latest technologies, it is put into effect completely as a “smart office” project.